



NEWS RELEASE

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Asian Business Association of Orange County and U.S. Small Business Administration presents ProCon TechCon 2006

Santa Ana, Calif. – The Asian Business Association of Orange County (ABAOC) in collaboration with the U.S. Small Business Administration (SBA) is presenting ProCon TechCon “Face-to-Face” on Wednesday, July 26, 2006 from 8:30 a.m. to 3:00 p.m. at the Titan Student Union, California State University – Fullerton, 800 North State College Boulevard, in Fullerton.

This day long event will provide the opportunity to meet with public and private corporations and federal and state government entities to discover where and how your business can gain exposure and grow. “TechCon” will allow you to meet technology experts and see today’s newest tools presented by Orange County’s technology giants demonstrating business opportunities. You will also meet those who can assist with today’s business needs as well as the resources and support providers you should know who can assist with exposure to business opportunities. *Pre-registered attendees can also meet with purchasing agents, buyers and diversity suppliers of their choice for face-to-face discussion and inquiry.*

Workshops will be conducted throughout the day on

- How to do Business with Government Entities and Prime Contractors
- How to Market to the Government and Prime Contractors
- How to Win the Business from Contracting Officials

For ProCon TechCon attendees, RSVP on-line or via telephone by July 17, 2006 for complimentary entrance. For registration after July 17th and for walk-ins on the day of the event there will be a \$5.00 entrance fee. For on-line attendee registration or for an exhibitor application/registration visit www.abaoc.org. For additional information please contact ABAOC at (949) 222-2291 or info@abaoc.org.

Parking is \$5.00 and available in a new structure located directly across from the Titan Student Union.

SBA’s participation in this cosponsorship is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All SBA programs, services and cosponsored activities are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact Karen Burgess at (714) 760-7451 or karen.burgess@sba.gov. Cosponsorship authorization # 06-0920-61.

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